



Embassy  
of the Federal Republic of Germany  
Canberra

**NATIONAL  
PRESS CLUB  
OF AUSTRALIA**

PRESS RELEASE 01/2018

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## **THE GERMAN GRANT FOR JOURNALISM 2018**

awarded by the Embassy of the Federal Republic of Germany

For over three decades the German Embassy in Canberra has been offering the annual “German Grant for Journalism” in co-operation with the National Press Club of Australia. The purpose of this grant – which was first awarded in 1986 – is to encourage Australian journalists to present issues pertaining to Germany to Australian audiences.

This year’s topic is:

### **‘Culture and Creative Industries – a driver for innovation’**

Culture and Creative industries are among the German economy’s most innovative sectors. Spanning a wide range of different fields, ranging from architecture and music to advertising, the cultural and creative industries’ contribution to total economic output is steadily increasing and today is already on par with major sectors of industry, such as mechanical engineering.

The sector – and its increasing amount of specialized start-ups – also acts as a driver for innovation for many other industries, and particularly for small and medium-sized companies. What is special about the cultural and creative industries in Germany is the large number of self-employed, creative entrepreneurs working in this field. Concentrated mainly in the large cities, particularly the Berlin-Brandenburg region, they also help build a fast-growing, innovative and knowledge-based economy.

The winner of the journalism grant is offered a **one week research trip** to Germany at the **end of July 2018**, funded and supported by the Government of the Federal Republic of Germany.

You are invited to compose a comprehensive, well developed outline of your journalistic project and submit it to the assessment panel, which is convened by the National Press Club of Australia. It is vital that your exposé contains story ideas and the type of interview partners you wish to meet, as well as a general idea of the the location(s) you wish to visit within Germany.

The assessment panel takes into account factors such as a detailed project outline, originality and significance of the basic subject matter in its context. In addition, the prospects of successful completion and publication will be considered. The winner will be selected jointly by the National Press Club and the German Embassy.

The German Government will finance travel between Australia and Germany and meet all costs of travel, accommodation, meals and interpreter/guide services within Germany for up to one week. A detailed programme will be organised in accordance with the submitted entry. Furthermore, the winner is free to extend the trip to visit other European countries/EU institutions in Brussels at her/his own expense.

The journalistic products must be published within six months following your research in Germany. Therefore, please indicate how and where you intend to publish or broadcast your project.

**Four hard copies** of the application including any attachments are required, along with a brief CV and a description of your professional career.

Please submit your application accompanied by a recommendation of your editor to the

National Press Club of Australia  
The Awards Co-ordinator  
PO Box 6184  
Kingston  
ACT 2604

**no later than 24 May 2018.**

The German Embassy wishes to encourage all journalists and media representatives to participate in this annual competition and to pass on the information to colleagues. A list of alumni can also be found on the National Press Club's website.

If you have any queries ahead of submitting your application please do not hesitate to contact the Press Office at the German Embassy:

Phone: 02-6270-1938 (Ms Susanne Körber) or -1947 (Ms Sophia Brook)  
E-mail: [pr-1@canb.diplo.de](mailto:pr-1@canb.diplo.de) or [pr-100@canb.diplo.de](mailto:pr-100@canb.diplo.de)