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# NATIONAL PRESS CLUB OF AUSTRALIA

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The National Press Club of Australia  
Bupa Excellence in Health Journalism Awards  
Submission Information

Awards submissions are to be lodged by  
Wednesday 06 December 2017.



## **THE AWARDS OBJECTIVE**

*To create awareness of on health; business, policy, innovation, ageing and related issues*

### **EXCELLENCE IN HEALTH JOURNALISM AWARDS OVERVIEW**

The Awards will recognise journalists and media professionals who have contributed the most professional work on health; business, policy, innovation and ageing topics within a 12 month period. Their journalism will have broadened community understanding of health issues and/or events, and explained or examined related business, policies, technologies, trends and/or personnel in their chosen medium.

### **EXCELLENCE IN HEALTH JOURNALISM AWARDS OBJECTIVES**

The objectives of these Awards are to:

- Encourage broader media coverage and documentaries on health; business, policy, innovation, ageing and related issues;
- Reward excellence in health journalism, and;
- Increase the national focus of how journalists can broaden awareness of health aims and activities.

### **EXCELLENCE IN HEALTH JOURNALISM AWARDS JUDGING PANEL**

The independent panel of judges will include representatives from the media, and health sectors.

### **EXCELLENCE IN HEALTH JOURNALISM AWARDS SUBMISSION**

The Awards are open to all journalists, who have resided in Australia and have been working as journalists between 01 December 2016 and 01 December 2017.

Applicants must have at least two years' experience in journalism.

Applications must be for work published or broadcast in Australia during the qualifying period, 01 December 2016 and 01 December 2017.

Submitted work must be the original work of the applicant.

Joint applications will be accepted (NB. prizes will be shared).

Entries can be submitted in any medium and should be accompanied by a brief written statement backgrounding the submission and a current CV of the applicant.

Applicants who have received any financial or in kind sponsorship from a health sector corporation in relation to their entry must declare all details and any conflict of interest.

The judges reserve the right to award only those in categories where an application is judged to be outstanding.

## **Awards submissions must be received by Wednesday 06 December 2017.**

Five copies of each submission including five copies of any videotapes or audiotapes of press clips should be posted or delivered to:

The Awards Coordinator  
The National Press Club  
PO Box 6184  
Kingston ACT 2604

### **EXCELLENCE IN HEALTH JOURNALISM AWARDS PRESENTATION**

The Awards will be presented at a National Press Club Address on a date to be confirmed.

The major sponsor of the Awards is Bupa a leading international healthcare group offering personal and company financed health insurance and medical subscription products, run hospitals, provide workplace health services, home healthcare, health assessments and long-term condition management services. Bupa is also a major international provider of nursing and residential care for elderly people, with services also including primary care and diagnostic centres and dental centres.

Category sponsor Medicines Australia is the industry group promoting positive health outcomes, productivity and economic growth through the availability of innovative prescription medicines.

### **BUPA EXCELLENCE IN HEALTH JOURNALISM AWARD**

#### **BUPA HEALTH JOURNALIST OF THE YEAR**


Overall best story across all categories and formats.



Qantas Business airfare and accommodation for health related study tour to the value of \$10,000.

**EXCELLENCE IN HEALTH JOURNALISM AWARDS CATEGORIES**

The Awards will include the following categories:

CATEGORY	PRIZE	SPONSOR
<b>HEALTH POLICY</b> <i>Includes health, health policy, health politics, federal and state issues</i>	Certificate and \$1000	
<b>HEALTH INNOVATION</b> <i>Includes health research, health technology, innovations in health</i>	Certificate and \$1000	
<b>AGEING</b> <i>Includes ageing, healthy ageing, quality of life as we age, ageing policy</i>	Certificate and \$1000	
<b>DOCUMENTARY</b> <i>Across the health sector</i>	Certificate and \$1000	
<b>HEALTH BUSINESS</b> <i>Includes health, health business, health sector</i>	Certificate and \$1000	