
NATIONAL PRESS CLUB OF AUSTRALIA

The Westpac Excellence in Financial Journalism
Awards

Submission Information 2017

Awards submissions are to be lodged by
Wednesday 01 November 2017.



OVERVIEW

The award will recognise journalists who have contributed the best work on Financial Journalism within a 16 month period.

Their journalism will have broadened community understanding on finance issues and/or events and explained or examined related policies, technologies, trends and/or personnel in their chosen medium.

The winning journalist will receive \$10,000 and have his or her name inscribed on the honour board permanently displayed at the National Press Club.

The Award is proudly supported by Westpac.

OBJECTIVES

The objectives of this award are to

- Encourage broader media coverage and documentaries on finance issues.
- Recognise and reward excellence in journalism in Australia.
- Increase the national focus on the contribution that business journalists can make to broadening awareness of their aims and activities.

JUDGING PANEL

Judges will be looking for investigative enterprise, strong business theme, elegant writing style, clarity and impact.

Judges will also consider

- Impact on the news cycle
- Audience engagement and relevance to consumer
- Ability to translate and clearly communicate the complexities of financial issues to the wider audience

The judging panel is

- Ken Randall AM – Patron of the National Press Club of Australia
- Laurie Wilson – Former President and Director of the National Press Club
- Malcolm Colless – a highly respected journalist and director of News Limited from 1991 – 2007. A long standing member of the National Press Club of Australia and in 2007 Mr Colless was awarded the National Press Club of Australia Golden Gong award for service to public affairs. With this accolade came the opportunity to join the club judging panel.
- An industry judge will also be appointed.

ELIGIBILITY AND GUIDELINES

The award is open to all journalists who have resided in Australia and worked as journalists within the last 12 months.

Entries will only be accepted for work published or broadcast in the last 16 months (i.e. 30 June 2016 to 30 October 2017).

Submitted work must be the original work of the applicant.

Applicants must have at least 2 years' experience in journalism.

Joint applications will be accepted (NB Prizes will be split).

Entries can be submitted in any medium and should be accompanied by a brief written statement backgrounding the submission and a current CV of the applicant.

Applicants who have received any financial or in kind sponsorship from a finance sector corporation in relation to their entry must declare details and any conflict of interest.

The judges reserve the right to award only those in categories where an application is judged to be outstanding.

Awards submissions are to be received by 01 November 2017.

Five (5) copies of each submission including five copies of any videotapes, audiotapes or press clips should be posted to:

The Awards Coordinator
The National Press Club of Australia
PO Box 6184
Kingston ACT 2604

or delivered to:

16 National Circuit, Barton ACT 2600

PRESENTATION

The Award will be presented at a relevant Address in 2017.

The winner will receive \$10,000 and have his or her name inscribed on the honour board permanently displayed at the National Press Club of Australia.

The principal sponsor of the Award is Westpac.

WESTPAC EXCELLENCE IN FINANCE JOURNALISM AWARD

Westpac Finance Journalist of the Year

Overall best story across all categories and formats.

Prize of \$10,000

WESTPAC EXCELLENCE IN FINANCE JOURNALISM AWARD CATEGORIES

The Awards will include the following categories

Business and Company - \$1000 Award

Best reporting on company news, performance and management issues such as corporate governance, sustainability, diversity and workplace flexibility.

Global and Economic Reporting – \$1000 Award

Including reporting policy analysis, economic trends and regulatory issues.

Personal and Consumer Finance - \$1000 Award

Investment issues that impact Australians including superannuation, investing in shares, property and other assets as well as financial advice.

Global & Australian Financial Markets - \$1000 Award

Covering markets such as equity and fixed income markets, money market and foreign exchange plus reporting or analysis on capital, merger and acquisitions financing, business and private banking.

Digital Disruption and Technology - \$1000 Award

Including business reporting on technology business issues, fintech, global and local issues impacting the Australian technology sector.